

Yang-Yu Huang

UX Designer

YANG

Work Experience

UX Designer (Contract)

Remote, Feb 2022 - Present

Visual Goodness

Design digital experience for a global 100 company roadshow to promote a new product line.

- Identify project scope and propose user interaction ideas for multiple experience decks to support kickoff of the project.
- Collaborate with the project manager, UX designers, and developers to identify design limitations and opportunities in both physical and digital environment.
- Build and iterate wireframes to visualize design solutions for internal discussion and client review, later applied for UI design and final product.
- Create design handovers for developers to understand user flows and components.

Project Designer

NYC - Remote, Nov 2016 - Present

Hill West Architects

- Key contributor to prepare scheme proposals for multiple design projects in NYC area, later approved for development.
- Expertize in research; conduct multi-scenario usability analysis allowing clients to optimize marketing decisions.
- Lead and coordinate with teams, clients, and attorneys for preparation of design documentations including Request for Proposal and Feasibility Study.

Project Designer

New York City, Apr 2013 - Oct 2016

Kimmerle Group

- Proposed conceptual/schematic design, created graphic presentation including drawing diagrams and 3D renderings to achieve design objectives..
- Rebranded office's marketing documents including office's website, logos, business card, slick sheets, and brochures, etc.

Education

Google UX Design Professional Certificate

Google - Coursera

Online, 2021 - 2022

Master of Urban Design

University of Michigan, TCAUP


Ann Arbor, MI, 2011 - 2012


Bachelor of Architecture

Tamkang University

New Taipei City, Taiwan, 2003 - 2008

Contact

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Design Skills

App Design

Responsive Design

User Research / Interview

Affinity Map

Persona

Journey Mapping

Site Map

User Flows

Wireframing (Lo-Fi Sketch)

User Interface Design

Design System / Guidelines

Prototyping

Usability Testing

Branding

Proficient Tools

Figma

Adobe Creative Suite

AutoCAD

Rhinoceros 3D / SketchUp

Microsoft Office Suite

Achievements

Young Talented Architecture Design Award

UMich TCAUP Assistantship

Publication - A Bold Concept for Post-Sandy Manhattan - Bloomberg CityLab